Greeting ,

Hope all is well,

I am writing to you to share my opinon about the tableau dashboard of (Google’s 2020 Year in seach)

Background pattern

Description automatically generated

Google Trends recently released their ‘Year in Search’ report for 2020. It lists the top terms and topics that were globally searched for during the year. This dashboard above, shows those most popular search terms in 2020, The triangle height represents the search interest in a given topic, indexed to 100.

I like how the dashboard is structured, well organized and easy to understand, the font is readable and in a good size and color, I like that the dashboard uses the same colors as googles for the triangles, and lastly, I like that when hovering on some area of the rectangle it shows some information includes the topic, date and the value which represents a number from 1 to 100 as shown in the figure bellow.

Timeline

Description automatically generated

There is almost nothing I didn’t like about the dashboard, but if I am going to change something I may add a title for the Y axis, and I am going to change the topics of the hover card from (Event to Topic) and (Value to Scale) and I am going to fix the spacing in the card.

Let me know what you think,

Best regards,

Nourah Alsaadan.